

CALL FOR PAPERS

10th Annual FLEXIBLE ELECTRONICS AND DISPLAYS CONFERENCE

February 7 - 10, 2011
Arizona Grand Resort
Phoenix, AZ

Submission Due Date: September 14, 2010

FlexTech Alliance invites you to submit an abstract for its **10th Annual Flexible Electronics and Displays Conference and Exhibition** (www.flexconference.org). This is a premier event to share the latest technical and market advances in flexible, printed electronics and displays. As part of our special 10th anniversary celebration, the conference is expanding to address global technical and business issues, advancements impacting the flexible electronics field, and areas where displays are a key driver. Join this field of international experts from industry, academia and R&D labs by entering your submission.

Conference sessions will focus on the emerging field of flexible, printed, and organic electronics manufacturing, including solar and photovoltaic, solid-state lighting, RFID, sensors, touch, energy storage, medical devices, and flexible display applications and markets. We will highlight industry progress of the last 10 years and where the industry is headed in the next 10 years.

Due to growth in the industry and increased interest in this conference, FlexTech is moving the event to a larger venue to accommodate the more than 400 attendees. The conference attracts over 200 companies, universities, R&D labs, and government agencies representing the many different segments of the flexible electronics and displays value and supply chains. Attendees span the roles of technical, marketing, product development, manufacturing, and business planning functions.

Next year's agenda will focus on all critical topic areas in displays and the emerging field of flexible, printed, and organic electronics. Topic areas sought in the **Call for Papers** are:

- Strategic Market and Business Overviews
- Materials Advancements for Flexible Electronics
- Manufacturing on Flexible Substrates
- Flexible Displays
- Flexible Electronics-Based Applications and Products, including
 - Solar/Photovoltaics
 - Solid State Lighting and OLEDs
 - Printing Processes and Technologies – flexo, gravure, screen printing, ink jet, and others
 - Equipment for High-Throughput Electronics Manufacturing
 - Smart Sensors – bio-medical, perimeter security, civil and military infrastructure
 - Touch Technology – screens, pads, mobile devices
 - Medical Devices
 - Energy Storage/Batteries
 - RFID

Call for Paper Submission Requirements:

1. You **must select one** of the following for your abstract submission to be considered:

- Oral Presentation
- Poster Presentation (please **select one** of the below poster types)
 - Student Poster (with student award competition)
 - Late Breaking Results Poster (industry presentations only)

2. You may also choose to have your abstract considered for the IEEE-published papers. Papers are typically based on fundamental research. The submissions are:

- Peer-reviewed
- **Required** to have a full technical paper submission in addition to the abstract
- Published by IEEE
 - Conference Proceedings
 - Special Journal of Display Technology

To be considered for this, check the following:

- IEEE-published **full** technical paper

3. You **must complete all** of the following for each submission

(**NOTE:** this information will be used for all conference printed materials)

- Author Full Name (include Mr., Ms. Dr. Ph.D., etc.): _____
- Author Affiliation: _____
- Author Position/Title: _____
- Author Email: _____
- Presenter Full Name: _____
- Presenter Affiliation: _____
- Co-Authors Full Names & Affiliations – List all: _____

- Sponsoring Professor (if student submission): _____
- Professor Email: _____
- Title of Submission: _____
- Submit a 250-word, succinct, descriptive abstract in electronic format (**Word .doc**)

To submit your abstract online;

Go to (www.flextech.org). Click on the Call for Papers banner on the right.

For questions contact Cheryl Serame-Turk at cheryl.serame-turk@flextech.org

DUE DATE for submission: **September 14, 2010**

NOTE: Accepted speakers will receive a significantly reduced conference registration fee.

Important Deadlines:

- Submission of Abstracts September 14, 2010
- Notification of Abstract Acceptance October 7, 2010
- Presenter Commitment to Present October 14, 2010
- Draft IEEE published paper submissions November 1, 2010
- Final IEEE published paper submissions December 14, 2010
- **Final PowerPoint Submission January 17, 2011**

Don't miss out on other conference events and networking opportunities!

- Networking Golf Event (*NEW!!*)
- Short Course Series
- Exhibits & Exhibitor Reception
- Late Breaking Results Poster Session
- Student Poster Session & Competition with Awards
- Welcome Reception - Poolside
- 10th Annual FLEXI Awards Dinner – *"Gala Evening on the Green"*