



CALL FOR PAPERS

9th Annual FLEXIBLE ELECTRONICS AND DISPLAYS CONFERENCE

February 1-4, 2010

*Pointe Hilton Squaw Peak
Phoenix, AZ*

Submission Due Date: September 14, 2009

FlexTech Alliance invites you to submit an abstract for our **9th Annual Flexible Electronics and Displays Conference and Exhibition 2010** (www.flextech.org). This is the premier event in North America to hear about the latest technical and market advances in flexible, printed electronics and displays. Join a field of international experts from industry, academia and R&D labs, addressing technical and business issues, advancements impacting the flexible electronics field, and areas where displays are a key driver. Conference sessions will focus on the emerging field of flexible, printed, and organic electronics manufacturing, including solar and photovoltaics, solid-state lighting, RFID, sensors, touch, energy storage, medical devices, and flexible display applications and markets.

Our annual conference attracts over 400 attendees, representing at least 200 companies, universities, R&D labs, and government agencies. Attendees represent technical, marketing, product development, manufacturing, and business planning functions, as well as the many different segments of the flexible electronics and displays value and supply chains.

This year's agenda will focus on all critical topic areas in displays and the emerging field of flexible, printed, and organic electronics. Topic areas sought in the **Call for Papers** are:

- Strategic Market and Business Overviews
- Materials Advancements for Flexible Electronics
- Manufacturing on Flexible Substrates
- Flexible Displays
- Flexible Electronics-Based Applications and Products, including
 - Solar/Photovoltaics
 - Solid State Lighting and OLEDs
 - Printing Processes and Technologies
 - Equipment for High-Throughput Electronics Manufacturing
 - Smart Sensors
 - Touch
 - Medical Devices
 - Energy Storage/Batteries
 - RFID

Call for Paper Submission Requirements:

1. You **must select one** of the following for your abstract submission to be considered:

- Oral Presentation
- Poster Presentation (please **select one** of the below poster types)
 - Student Poster (with student award competition)
 - Late Breaking Results Poster

2. You may also choose to have your abstract considered for the IEEE-published papers. Papers are typically based on fundamental research. The submissions are:

- Peer-reviewed
- **Required** to have a full technical paper submission in addition to the abstract
- Published by IEEE
 - Conference Proceedings
 - Special Journal of Display Technology

To be considered for this check the following:

____ IEEE-published **full** technical paper

3. You **must complete all** of the following for each submission (**NOTE:** this information will be used for all conference printed materials)

- Author Full Name (include Mr., Ms. Dr. Ph.D., etc.): _____
- Author Affiliation: _____
- Author Position/Title: _____
- Author Email: _____
- Presenter Full Name: _____
- Presenter Affiliation: _____
- Co-Authors Full Names & Affiliations – List all: _____

- Sponsoring Professor (if student submission): _____
- Professor Email: _____
- Title of Submission: _____
- Submit a 250-word, succinct, descriptive abstract in electronic format (**Word .doc**)
- Send your submissions to Kay Mascoli, kay.mascoli@flextech.org. Online submissions available, starting August 17, 2009, please visit www.flextech.org
- **DUE DATE** for submission: **September 14, 2009**

NOTE: Accepted speakers will receive a significantly reduced conference registration fee.

Important Deadlines:

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| • Submission of Abstracts | September 14, 2009 |
| • Notification of Abstract Acceptance | October 8, 2009 |
| • Presenter Commitment to Present | October 15, 2009 |
| • Draft IEEE published paper submissions | November 2, 2009 |
| • Final IEEE published paper submissions | December 14, 2009 |
| • Final PowerPoint Submission | January 18, 2010 |

Don't miss out on other conference events and networking opportunities!

- Short Course Series
- Exhibits
- Late Breaking Results Poster Session
- Student Poster Session & Competition
- Welcome Reception
- Annual FLEXI Awards Dinner